

Order Form

Please fax or mail to the address below

Quantity	Description	Price Each*	Total
	re Think Retail Branding by John A. Torella	\$48.95	
	Whole Being Retail Branding by John A. Torella	\$39.95	
	Stop Talking, Start Doing Retail Branding by John A. Torella	\$39.95	
	Building a Winning Retail Strategy by John C. Williams & John A. Torella	\$45.00	
	City Branding by Maureen Atkinson, John Williams, John Archer	\$30.00	
	Marketing Main Street by Maureen Atkinson and John Williams	\$34.00	
	Retail Revitalization and Recruitment: Action Programs for Downtown by Maureen Atkinson and John Williams	\$45.00	
Total			

* All prices include shipping, handling, and 5% GST (#889215786RT)

Please ship to:

Name: _____		Company: _____	
Address: _____			
City: _____		Province: _____	Postal Code: _____
Phone: _____	Fax: _____		Email: _____

Method of Payment

- Cheque Enclosed
- Invoice my company, due on receipt

J. C. Williams Group

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 Toronto, Ontario M4Y 1K3
 Tel: (416) 921-4181
 Fax: (416) 921-4184

YOUR SATISFACTION GUARANTEED OR FULL REFUND!